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**A NOTE ON EXPERIENCING THIS REPORT**: At the heart of StoryCorps’ mission is making our work as accessible as possible. Throughout this report, we invite you to further explore our content and programs by clicking on the links embedded within this document (they look like this), which will take you to our website and other online platforms.

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**Our Mission**  
is to preserve and share humanity’s stories in order to build connections between people and create a more just and compassionate world. Our belief in the power of listening drives us to continue to build StoryCorps into a national institution that celebrates the dignity, power, and grace that is heard in the stories all around us.
Letter from Leadership:

Dave Isay

In 2021, StoryCorps set out to search for our second-ever CEO. In February 2022, we were delighted to welcome Sandra M. Clark to the StoryCorps family. Sandra has built a distinguished career in media and will be working alongside Dave to lead all aspects of the organization. Read about her background and her vision for StoryCorps.

Dear Friends,

2021 began with unrest in our nation’s capital and new COVID variants that kept us home and behind masks. It ended with threats of conflict abroad. To say this has been one of the most unsettling years in recent history would be an understatement.

Here at StoryCorps, we rededicated ourselves to doing what we do best: creating connections between people in order to create a more just and compassionate world—and our work has never felt so necessary. We continued to leverage the digital tools we’ve developed—the StoryCorps App, StoryCorps Connect, and StoryCorps Virtual—to facilitate the deep and meaningful conversations that keep us tethered to each other in a world that sometimes seems designed to divide us. And, with a ray of hope, we began our return to in-person interview collection. The archive we’re building of the stories of this extraordinary era will demonstrate both the out-loud protest as well as the quiet resilience of our time that will prove inspiring in years to come.

We also amped up our efforts to connect people across the widening political divide with our One Small Step initiative. Focusing our work in four Anchor Communities—Shreveport, Louisiana; Wichita, Kansas; Richmond, Virginia; and Birmingham, Alabama—we challenged citizens on both ends of the political spectrum to show the world what happens when we have the courage to listen to each other. A new advertising campaign and an increased focus on the ground in each community are paying off. To date, more than 10,000 people have signed up to participate, 2,800+ people have completed a One Small Step Conversation, and we now have almost 30,000 One Small Step email subscribers who are experiencing the power of these conversations and learning more about how to fight toxic polarization.

I have never been more proud of the team here at StoryCorps. Their enthusiasm for our work and the good humor and flexibility they’ve demonstrated over the past few years inspires me every day.

More activities of note in 2021:

• We concluded eight extraordinary years in Chicago in our booth and exhibition space at Chicago Cultural Center after collecting the stories of more than 7,500 Chicagoans and training local organizations to continue recording efforts.
• We honored the 20th Anniversary of 9/11 with powerful new animations and renewed our commitment to record an interview for every life lost that day in 2001.
• In May, we celebrated Teacher Appreciation Week in partnership with Google by launching an interactive, animated Doodle that was viewed by millions.

In late summer 2021, we honored Robin Sparkman’s extraordinary contributions to StoryCorps as our first-ever CEO. Robin, who, by my side, led the organization for the last six years, moved on to become President and co-CEO of ProPublica. Robin was a valued partner and skilled leader who, among many other contributions, led StoryCorps’ digital transformation and helped the organization deliver levels of public service we never imagined possible.

Sadly, we also lost my dear friend and the “mother of StoryCorps,” Annie Perasa, to COVID-19 in August of 2021. Annie, along with her husband Danny, became StoryCorps celebrities after sharing their love story, their Brooklyn-bred homespun wisdom, and ultimately Danny’s death from pancreatic cancer with the country. Our first booth in Grand Central Terminal was re-named The Danny and Annie Perasa Booth a few weeks before he passed. The animations of their story are some of StoryCorps’ most popular ever.

As we say goodbye to 2021, we reflect on the chaos but also the potential of human connection to light a better path forward for this country.

With deep gratitude for your support of our work,

Dave Isay, Founder & President
Dear StoryCorps Supporters and Fans,

This past year has been one for the record books—and not in a good way. We continued our battle against COVID-19 and witnessed the violence of January 6th. But we’ve also seen the success of vaccines begin to turn the tide in the pandemic, and we’ve witnessed the resilience of Americans as we emerge to engage again with the world and each other.

In 2021, StoryCorps did its part to bring us closer together by offering people from an extraordinary variety of backgrounds a way to meaningfully connect with one another. Storytelling is fundamental to the human experience. Stories can entertain, they can educate, they can help us preserve our culture—maybe most importantly, stories help us heal. This year, we collected and shared the stories of first responders, refugees, combat veterans, moms, teachers, youth, and elders. Each of these stories reminds us that we have more in common than what divides us and that there is deep wisdom in the experiences of everyday people.

I have enjoyed leading the StoryCorps Board this year and watching the Board and staff extend our reach and our impact. Our One Small Step initiative to combat political polarization, which we began piloting in 2018, took flight this year as we deepened our work in communities across the country and launched a national campaign with the support of the Ad Council to bring attention to the divides that are ripping at the fabric of our nation. This effort, which brings strangers together from across the political divide, reminds us that it’s hard to hate up close, and that we’re all in this together. The program is helping to normalize the idea that it’s okay to see our neighbors as our neighbors, even if they disagree with us politically. There is still much work to be done. As Dave Isay says, “it’s a moonshot,” but we’re making real progress, and that is thrilling.

Thank you for being a part of our donor family. Your support of StoryCorps is a vote of confidence in the inherent goodness of people and the engine that keeps us going. We are so grateful. Here’s to human connection and potential.

Sincerely,

Marta Moret, Interim Board Chair
Memorable Stories from 2021

**FATHER MYCHAL’S BLESSING**
Animation Released September 2, 2021
On September 11, 2001, Father Mychal Judge, beloved chaplain to the New York City Fire Department, was killed during the attack on the World Trade Center. His friend and homilist, Father Michael Duffy, remembers Father Mychal’s endearing mannerisms, his constant positivity, and, above all, his profound impact on the lives of everyone he knew.

**A DAUGHTER PAYS TRIBUTE TO THE “MOM EVERY OTHER KID WANTED”**
Broadcast on NPR’s Morning Edition on April 9, 2021
Mary Mills, who grew up as an only child in the 1960s in a quiet neighborhood near Santa Monica, California, speaks with her mother, Joyce Carter Mills, about how she was “the mom every other kid wanted.”

**FOR THOSE LEFT BEHIND: AN AFGHAN AMERICAN MARINE REFLECTS ON HIS HOMELAND**
Broadcast on NPR’s Morning Edition on September 3, 2021
Afghan refugee and Marine Corps veteran Ajmal Achekzai discusses the dualities he faced as an Afghan-born U.S. Marine, and the feeling of being caught between two cultures he loves.

**A SPOONFUL OF SUGAR: HOW A VACCINE INSPIRED A DISNEY CLASSIC**
Broadcast on NPR’s Morning Edition on January 8, 2021
At StoryCorps, Jeffrey Sherman remembers his father, the late Robert B. Sherman, who was one-half of the songwriting duo behind many of Walt Disney’s classic films. He shares the day that he inadvertently sparked the creation of one of the most famous songs.

**LOLA’S WORK**
Animation released May 6, 2021
To Crescenciana Tan, family meant everything. After years of labor in the Philippines, she came to California to help raise her grandchildren, who called her Lola. Using StoryCorps Connect, her grandson Kenneth speaks with his mother, Olivia Tan Ronquillo, about the lessons he learned from her determination and devotion.

**A LIFE OF HONOR**
Animation released September 16, 2021
Joseph Patton, an 81-year-old gay veteran, speaks about getting kicked out of the Navy due to the assumption that he was homosexual, the pride he took in his service, and the beauty and joy that love has brought to his life.
Memorable Stories from 2021

“HE DID HIS OWN EULOGY”: AN EYEWITNESS RECALLS DR. KING’S FINAL SPEECH
Broadcast on NPR’s Morning Edition on January 15, 2021
Clara Jean Ester was 19 years old when she witnessed Rev. Dr. Martin Luther King Jr.’s final speech in Memphis. She was also at the Lorraine Motel when Dr. King was assassinated. At age 72, Clara came to StoryCorps to discuss bearing witness to Dr. King’s final days.

FINDING A MOM AND “THE POWER OF LOVE”: REFLECTIONS FROM A FOSTER MOTHER AND DAUGHTER
Broadcast on NPR’s Morning Edition on May 7, 2021
Jade Rone, who grew up in foster care in Philadelphia, was placed in the home of Stacia Parker when she was 17. At StoryCorps, Jade and Stacia remember their challenging early days together and how their connection eventually deepened into a mother-daughter relationship.

LEONARDO’S DREAMS
Animation released February 4, 2021
In November 2015, Leonardo Vega was diagnosed with liver and lung cancer. Using the StoryCorps App, his eldest daughter, Eva Vega-Olds, captures some of her father’s memories and preserves the sound of his voice while telling her father how much he has meant to her.

STAR BOUND
Animation released May 13, 2021
Six-year-old Jerry Morrison is obsessed with outer space—so of course, his favorite person to talk to is his uncle Joey Jefferson, a Mission Operations Engineer at NASA. They discuss their favorite planets, how much more there is to learn, and Joey’s hopes for Jerry’s future.

A PASTOR WHO WAS ONCE A MISCHIEVOUS CHILD, PAYS TRIBUTE TO “THE PEOPLE THAT NURTURED ME”
Broadcast on NPR’s Morning Edition on June 11, 2021
Rev. Farrell Duncombe shares his memories of growing up in Montgomery, Alabama, in the 1950s, and the role models in his life, including his Sunday school teacher, “Miss Rosalie,” who was eventually known to the rest of the world as Rosa Parks.

Explore More Stories, Podcasts, and Animations at StoryCorps.org, Facebook, Instagram, Twitter, YouTube, and Apple News.
As our society settled into the new normal of the ongoing COVID-19 pandemic, StoryCorps continued to keep human connection alive in 2021.

**STORYBOOTH: ATLANTA**

Our StoryBooth in Atlanta swiftly and successfully shifted from virtual back to in-person interview collection while establishing and maintaining partnerships with more than ten local community organizations. Through those partnerships, we collected nearly 180 conversations from 340 Atlanta residents, with select stories shared through local and national broadcasts on WABE and NPR.

**MILITARY VOICES INITIATIVE**

To honor veterans, active duty service members, and their families’ service and sacrifice, as well as to amplify their stories and let them know that we, as a nation, are listening, StoryCorps continued our Military Voices Initiative in 2021, collecting stories from 145 participants in Columbia, South Carolina; Seattle, Washington; and Austin, Texas.

**MOBILE TOUR**

Our Mobile Tour continued its cross-country journey in 2021, connecting with ten local communities and recording nearly 950 conversations with more than 1,900 people of all backgrounds and beliefs. We started the year with virtual visits to seven communities from upstate New York to the Mississippi Delta and Little Rock, Arkansas, to Central Virginia and the Shenandoah Valley. In the fall, we resumed in-person interviews in Wilmington, North Carolina, and Columbus, Georgia, concluding the Mobile Tour in Tallahassee, Florida.
Collecting America’s Stories: StoryCorps Booths & Initiatives

AMERICAN PATHWAYS

Our two-year American Pathways initiative, which collected and amplified more than 180 stories of immigrants, refugees, asylees, and Muslims across the United States in partnership with 24 community organizations, came to a close in December 2021. We concluded American Pathways with a virtual listening event that convened more than 100 StoryCorps friends and program partners to celebrate the initiative as well as to hear about the storytellers’ experiences in their own words and about what participating in those interviews meant to them.

STORYBOOTH: CHICAGO

In September 2021, after eight years of amplifying the stories of more than 7,500 Chicago residents and collaborating with nearly 250 local community organizations, we said goodbye to our StoryBooth in the Chicago Cultural Center. We had a virtual celebration featuring powerful and timeless conversations from Chicago, as well as a weeklong tribute with our station partner WBEZ. While we no longer have a physical presence in Chicago, we created a guide to train local organizations to use StoryCorps’ DIY tools, which will have a lasting impact on the community for years to come.
ONE SMALL STEP

Our One Small Step initiative continued to spark a nationwide movement to counter contempt across political divides with acts of listening and engagement, bringing more than 800 strangers from differing political ideologies together to converse with one another and be reminded of our shared humanity.

In 2021, we anchored One Small Step in four of the country’s most politically, culturally, and demographically diverse and demographically diverse communities across the United States. We also partnered with public radio stations—our OSS Radio Station Hubs—across the country who oversaw their own localized One Small Step programs.

One Small Step Anchor Communities in 2021:
- Shreveport, LA
- Birmingham, AL
- Wichita, KS
- Richmond, VA

One Small Step Radio Station Hubs:
- KOSU: Oklahoma City, OK
- High Plains Public Radio: Amarillo, TX (serving West Kansas, West Oklahoma, and Southeast Colorado)
- KVPR (Valley Public Radio): San Joaquin Valley, CA
- Alaska Public Media: Anchorage
- KUNR with Noticiero Móvil: Reno, NV (NPR station-led multimedia collaborative serving Reno’s Latinx population)
- Vermont Public Radio: Colchester, VT

Collecting America’s Stories: StoryCorps Booths & Initiatives
ONE SMALL STEP (CONTINUED)

We secured more than 2,500 mentions in the media for One Small Step, including appearances by StoryCorps Founder Dave Isay on “ABC World News Tonight” and “The Glenn Beck Program.” We also had coverage in all four Anchor Cities, including a major front-page feature in the Wichita Eagle. StoryCorps was also proud to partner with the Ad Council to increase national awareness of One Small Step as part of its Love Has No Labels campaign.

One Small Step by the Numbers:

438 interviews collected in 2021
9 community partners in 2021
1,064 interviews to date
20,697 email subscribers to date
Collecting America’s Stories: Conversations of a Lifetime

Over the years, we have gathered thousands of stories through our facilitated conversations, where a StoryCorps professional guides the process, and self-guided conversations, where participants are provided with the tools to record their own stories. In 2015, we launched the StoryCorps App, our first digital tool that allows participants to record their conversations anywhere, with anyone in the same room. In 2020, we introduced StoryCorps Connect, a platform that supports remote recording from two different locations. And in 2021, our digital recording options continued to be instrumental for safely preserving the conversations of a lifetime.

INTERVIEWS
2,342 facilitated interviews in 2021
19,166 self-guided interviews uploaded in 2021

PARTICIPANTS
4,585 facilitated interview participants in 2021
150,520 self-guided interview participants in 2021

STORYCORPS APP AND STORYCORPS CONNECT ACCOUNT REGISTRATIONS
47,691 registered users in 2021

38% of facilitated interview participants were from historically marginalized or underrepresented groups.
Collecting America’s Stories: Conversations of a Lifetime

**One Small Step**

- **Anchor Communities Recordings**: 77
  - Shreveport, LA
  - Birmingham, AL
  - Wichita, KS
  - Richmond, VA

- **Nonprofit + Community Partnerships**: 25

**Mobile Tour**

- **Total Recordings**: 949
  - Boston, MA
  - Mississippi
  - Little Rock, AR
  - Baltimore, MD
  - Harrisonburg, VA
  - Rochester, NY
  - New Haven, CT
  - Wilmington, NC
  - Columbus, GA
  - Tallahassee, FL

- **Nonprofit + Community Partnerships**: 89

**Military Voices Initiative**

- **Total Recordings**: 145
  - South Carolina Public Radio: Columbus, SC
  - Seattle, WA
  - Austin, TX

- **Nonprofit + Community Partnerships**: 4

**American Pathways**

- **Total Recordings**: 77
  - Atlanta, GA
  - Chicago, IL
  - Northeast Kansas
  - Lancaster, PA
  - Harrisonburg, VA
  - Cleveland, Oh
  - Detroit, Mi
  - Oklahoma City, Ok
  - Minneapolis, Mi
  - New Haven, CT
  - Indianapolis, IN

- **Nonprofit + Community Partnerships**: 25

**Chicago Booth**

- **Total Recordings**: 154
  - Total Nonprofit + Community Partnerships**: 13

**Atlanta Booth**

- **Total Recordings**: 178
  - Total Nonprofit + Community Partnerships**: 13
Collecting America’s Stories: 
The StoryCorps Archive

StoryCorps has recorded interviews with more than 600,000 people to date, making ours the largest single collection of human voices ever gathered. Every conversation recorded, whether through our traditional interview format or using our digital tools, is preserved both at the American Folklife Center at the Library of Congress and as part of the StoryCorps Online Archive. We have continued to make significant improvements to the Online Archive and have been partnering with external experts to assess how we can better ensure the stories in our Archive are accessible online, are preserved for sharing with future generations, and reach more people across the United States.

The facilitated interviews recorded in 2021 have a total combined audio length of 3,163 hours, 32 minutes, and 58 seconds. That’s not even including our self-guided interviews!
StoryCorps is about recording stories, and also about listening to the stories of others.

In 2021, content created from StoryCorps conversations was broadcast to a wide audience on NPR’s *Morning Edition* on Fridays and *Weekend Edition* on Saturdays. These 57 broadcasts, which included five stories from our *Military Voices Initiative*, reached more than 12 million listeners with each airing.
The StoryCorps Podcast, which included 28 new episodes over three thematic seasons, was downloaded 150,000 times a week on average. Our podcast episodes featured stories of those who lived through great change, both historical and personal, reminding listeners that even in times of great uncertainty, we can persevere to find resilience, joy, and hope.

StoryCorps Animations brought previously recorded conversations to life with dynamic visuals in a variety of animation styles. We added 14 new animations this year which were released in four thematic collections, including “What Matters,” which featured stories about the people and moments that ground us in the best and worst of times, and “Between Two Worlds,” in which participants explored moments of transition in stories about migration, self-acceptance, and life and death.

StoryCorps continued to expand the reach of our content in 2021 through our digital channels and through valuable existing and new partnerships.

14 animated shorts
23 podcast episodes released
23 million views of animated shorts
4 million downloads of the StoryCorps Podcast

AMERICAN FOLK ART MUSEUM
APPLE
CBS NEWS
GOOGLE
IFC CENTER
LINKEDIN
NASA
NATIONAL GEOGRAPHIC
NATIONAL SEPTEMBER 11 MEMORIAL AND MUSEUM
NPR
PBS
POV
ROKU
SHONDALAND
TEACH FOR AMERICA
TED EDUCATION
AMERICAN FEDERATION OF TEACHERS
CHICAGO PUBLIC SCHOOLS
FACING HISTORY AND OURSELVES
MUSLIM GIRL
NATIONAL EDUCATION TELECOMMUNICATIONS ASSOCIATION
NYXT
The Power of Listening: Digital Footprint

**Most Engaging Story**
Olivia J. Hooker, Pioneer and First Black Woman in the Coast Guard
73,000 ENGAGEMENTS

**Highest Viewership on Facebook**
How One Soldier’s Halloween Shenanigans in Iraq Were “All Worth It”
485,000 VIEWS OF THE AUDIO CARD

**Most Visited Story on Our Website**
“He Did His Own Eulogy”: An Eyewitness Recalls Dr. King’s Final Speech
18,465 PAGEVIEWS ON WEBSITE

**Most Popular Animation**
Father Mychal’s Blessing: Remembering the September 11 Victim Who Died Praying for Others
750,000 VIEWS ACROSS ALL MEDIA

**SOCIAL MEDIA**
14.43% follower growth across social media platforms
More than 1.35 million followers
More than 8.9 million likes, comments, and shares
2.4 million video views
More than 85,000 hours of video viewership
Total social media reach: 56,647,087

**WEBSITE & ONLINE**
Sessions: 3.4 million
Total page views: 7.1 million
Audio plays: 990,000
Video views: 372,000
StoryCorps strives to ensure that every American, no matter their age or where they live, can tell their story and have it preserved for generations to come.

Our StoryCorps DIY platform provides a collection of multimedia resources for educators, libraries, and nonprofits who want to incorporate StoryCorps practices into their classrooms and communities. More than 1,500 new users joined StoryCorps DIY this past year, bringing the total number of registered users to 3,700.

Our nation’s educators continued to work tirelessly to adapt to the new normal, teaching remotely or in person and supporting students in new and innovative ways. In honor of Teacher Appreciation Week and graduation season, we launched #ThankAnEducator in May 2021, inviting people in communities across the country to honor an educator in their life by inviting them to participate in a StoryCorps interview. At the beginning of Teacher Appreciation Week, Google also helped us celebrate the essential impact educators make every day with the creation of an interactive Google Doodle featuring five animated StoryCorps stories from teachers and students throughout the United States.
SEPTEMBER 11TH INITIATIVE

For the 20th anniversary of the September 11 attacks, StoryCorps paid tribute to the lives lost on that tragic day. In addition to revisiting stories from our 2005 September 11th initiative to reflect on resilience, loss, and the moments throughout history that define us, we also created two new animated shorts. One of the animations shares the story of Vaughn Allex, an airline employee who learned how to forgive himself after he discovered he had unknowingly allowed two of the five hijackers to board the plane that crashed into the Pentagon on September 11. The other animation is the story of Father Mychal Judge, a beloved chaplain to the New York City Fire Department and the first certified fatality of the September 11 attacks, known for his endearing mannerisms, constant positivity, and above all, profound impact on everyone he knew.

THE GREAT THANKSGIVING LISTEN

In the seventh year of The Great Thanksgiving Listen, our national effort to encourage young people to create an oral history with an elder, mentor, friend, or someone they admire over the holiday season, nearly 20,000 people recorded conversations with the StoryCorps App or StoryCorps Connect platform. To support participation in the annual campaign, StoryCorps created updates to our resources and materials, including a toolkit that helps educators incorporate The Great Thanksgiving Listen into their classrooms, and released a podcast episode, “Pass the Plate, Pass the Mic,” which shared six interviews from past years of The Great Thanksgiving Listen.
Measuring Our Impact

At StoryCorps, we strive to make a meaningful impact on our diverse participants and listeners alike by creating a human connection in a changing world. The feedback we’ve received shows we are accomplishing that goal.

from our participants*:

92% of participant survey respondents connected emotionally with their interview partner during the interview.

78% of participant survey respondents continued to feel more connected afterwards.

70% of our participants felt that they and their interview partner better understood one another after their interview.

66% of participant survey respondents said that their interviews would inspire them to think of their own life and experiences as meaningful or mattering to others.

53% of participant survey respondents felt more likely to express feelings of thanks or gratitude to their interview partner.

50% of participant survey respondents felt more likely to connect with others who have similar experiences or backgrounds after their interviews.

from our listeners*:

85% of listeners reported that StoryCorps helped them understand the experiences of people different from themselves.

84% of listeners said that it helped them see the value of everyone’s life story and experience.

82% of listeners said it made them feel positive about humanity.

75% of listeners said that it made them feel connected to others.

* NPR Omnibus Survey, StoryCorps subsection, administered by NPR Research in August 2021 with 349 participants.

57% of respondents to NPR’s annual Listener Survey said that StoryCorps was one of their favorite radio programs.

* StoryCorps participant survey, administered by StoryCorps throughout 2021 with 799 participants.
Our StoryCorps for Hire division provides companies and nonprofit organizations with the opportunity to hire StoryCorps for a wide range of needs.

In 2021, the Custom Services team, which offers services that range from on-site recording days to content production to custom activations, worked with organizations to celebrate milestone moments in their companies, thank their valued stakeholders, create content for campaigns, and foster a culture of listening internally. Custom Services utilizes StoryCorps’ award-winning methodologies to create authentic content.

Similarly, our Learning and Engagement program provided training for organizations who want to celebrate the stories of their communities or who want their employees to become practiced interviewers and storytellers. In 2021, the Learning and Engagement team also partnered with hospitals and clinics, pediatric centers, hospice and palliative care departments, and healthcare organizations to provide them with training on incorporating the StoryCorps experience into their existing services. These efforts help these organizations capture the stories of people of all ages with serious illness and their families using our recording equipment as part of our StoryCorps Legacy Initiative.

For a complete list of the organizations that partnered with StoryCorps this year, turn to page 23.

StoryCorps for Hire 2021 partnerships:

22 Custom Services
9 Learning & Engagement
Annie Perasa, with her husband Danny, was one of StoryCorps’ very first participants in 2004 at our StoryBooth in New York City’s Grand Central Station. Together they recorded several interviews about their relationship and their deep love for one another through Danny’s pancreatic cancer diagnosis and his passing in 2004. Their stories aired on NPR, and they have been seen by millions on our website and our social media channels. They are some of our listeners’ favorite stories of all time.

Annie passed away in 2021 from COVID-19 at 79 years of age. She was a beloved member of the StoryCorps family and will be missed.
Yes, we know this is the 2021 Annual Report, but so much has happened already in 2022, that we wanted to give you a sneak preview of what we’ll be sharing in next year’s Report.

• We launched 2022 with a feature segment on CBS’ “60 Minutes” newsmagazine—which first aired on January 9 and was repeated in March. Founder & President Dave Isay shared the origins of StoryCorps, where the organization is today 18 years after its founding, and profiled One Small Step, our signature initiative that’s designed to mend the fraying fabric of our nation—one conversation at a time.

• Sandra Clark joined us in March as our second-ever CEO and, together with Founder and President Dave Isay, will lead all aspects of the organization. Sandra served most recently as Vice President of News and Civic Dialogue at WHYY in Philadelphia. The search was conducted by Ann Blinkhorn of Blinkhorn, a firm that specializes in identifying and attracting transformative leaders. Read more.

• Dane E. Holmes became Chair of StoryCorps’ Board of Directors effective March 4, 2022. Holmes, the Co-Founder, Chairman, and CEO of Eskalera, has previously held various leadership positions at Goldman Sachs. He comes to the role after serving as Vice Chair since 2017 and Treasurer since 2020. He succeeds Marta Elisa Moret, President of Urban Policy Strategies, who was Interim Board Chair since 2021. StoryCorps also announced new Board Officers and Board Members this year. Vic Parker becomes Board Treasurer and new Board Members include Aaron Bates, Giovanna Gray Lockhart, Miriam Hess, Gary Knell, Sarah O’Brien, James Ransom, and Jason Reynolds. Read more.
News We Just Can’t Wait to Share

- **Our fee-for-service program formerly called Custom Services has now become StoryCorps Studios.** The organization is rolling out the new brand this summer along with new strategies for reaching and engaging organizations who want to leverage StoryCorps unique storytelling methodology to tell their brand stories through the voices of real people.

- In July, StoryCorps launched a **new and improved Mobile App.** The new StoryCorps App builds on the platform and reliability of the first app, making it possible for the public to record, archive, and listen to StoryCorps interviews. The new app also allows users to customize their profiles, curate their own interview collections, and easily share StoryCorps content and their own recordings via their social media channels. [Read more.]

- Dave Isay was interviewed about our One Small Step initiative for a segment on the 4th Hour of The Today Show with Hoda Kotb and Jenna Bush Hager as part of a new series dedicated to uplifting stories.

- The team worked overtime to release an important new animation related to the pending Supreme Court decision that effectively overturned Roe v. Wade. In “Miss Betty’s Calling”, Betty Thomspon reflects on her work at the Jackson Women’s Health Organization—the last remaining abortion clinic in Mississippi. The animation was shared by many StoryCorps fans to millions of people on social media—including by Hillary Clinton who shared the video with her 31 million followers. [Watch.]

Thank you, as ever, for your support. We couldn’t resist sharing our most recent accomplishments and hope you will renew your support for StoryCorps—an independent nonprofit organization—today so we can continue our work. [Make a gift.]
National and Local Programming Partners

NATIONAL PARTNERS

AMERICAN PATHWAYS
Arab American National Museum (AANMM)
CAIR Oklahoma
Catholic Charities of Northeast Kansas
Church World Service Harrisonburg
Church World Services Lancaster
Diocesan Foreign Missionary Society
Dream of Detroit
First Universalist Church of Minneapolis
Integrated Refugee and Immigrant Services
Inspiratus
Heritage Center of Lancaster County
LinkOutside
Masjid al Mumineen
Muslim American Leadership Alliance (MALA)
Muslim ARC
New American Pathways
Refugee Congress
Southeast Asia Resource Center (SEARAC)
US Together

ATLANTA BOOTH
All Saints
Amario’s Art Academy
Atlanta Corporate Volunteer Council (CVC)
Cathy Harmon-Christian
Ed Hall
Inspiratus
New American Pathways
St. Martin’s Episcopal School
Trinity Presbyterian
United Campus Workers of Georgia (UCWGA)

CHICAGO BOOTH
Alton and Robbins
Black and Pink Chicago
Chicago Abortion Fund
Earth’s Remedies
I Am Project
Illinois Humanities Odyssey Project
Lawndale Popup Spot
Muslim American Leadership Alliance (MALA)
Oak Park & River Forest High School
Southside Home Movie Project
Ukrainian National Museum of Chicago
University of Chicago Multicultural Student Affairs
Youth Be Heard

MILITARY VOICES INITIATIVE
KNKX Tacoma, WA
KUOW: Seattle, WA
KUT: Austin, TX
Pat Tillman Foundation
WLTR South Carolina Public Radio: Columbus, SC
WSSB: Orangeburg, SC

CITY PARTNER STATIONS

WBEZ91.5
901 FM

MOBILE TOUR
GPB: Columbus, GA
KUAR: Little Rock, AR
MPB: Mississippi
WBUR: Boston, MA
WFSU: Tallahassee, FL
WHQR: Wilmington, NC
WMRA: Harrisonburg, VA
WNPR: New Haven, CT
WXXI: Rochester, NY
WYPR: Baltimore, MD

ONE SMALL STEP HUBS
Alaska Public Media: Anchorage
High Plains Public Radio: Amarillo, TX
KOSU: Oklahoma City, OK
KUNR with Noticiero Móvil: Reno, NV
KVPR: San Joaquin Valley, CA
Vermont Public Radio: Colchester, VT

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- **12.3%** Management & General $1,644,254

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- Cash & Cash Equivalents $8,596,733
- Investments $3,819,825
- Unconditional Promises to Give $2,968,167
- Other Receivables $729,881
- Prepaid Expenses & Other Assets $58,892
- Property & Equipment, net $357,251
- Security Deposits $78,121

**Total Assets** $16,608,870

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