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StoryCorps Names Ron Gunzburger Chief of Staff

Gunzburger Will Lead the Organization's One Small Step Initiative to Foster Connection Across Political Divides

March 29, 2023 (Brooklyn, NY) – **StoryCorps**, the national nonprofit organization dedicated to recording, preserving, and sharing the stories of people from all backgrounds and beliefs, today announced that it has appointed **Ron Gunzburger** as **Chief of Staff, Special Projects**. Gunzburger will work with StoryCorps CEO Sandra Clark and Founder & President Dave Isay to ensure the maximum impact of **One Small Step**, a major initiative to combat the divisions in our country, bringing strangers with different political beliefs together for a conversation—not to debate politics, but to get to know each other as people.

StoryCorps CEO Sandra Clark said, "The work Ron has done throughout his remarkable career, and the respect he has garnered across the political spectrum, makes him the perfect person to oversee One Small Step, an effort to remind the country of the humanity in all of us, even those with whom we disagree. As we celebrate the organization's 20th anniversary, I am thrilled to work alongside him in charting and realizing the future of this important initiative."

Gunzburger, a Democrat, brings to StoryCorps a wealth of experience navigating political divides, working as a campaign manager or senior strategist on more than 130 campaigns for centrist, good-government candidates. Most recently, he served for eight years as the Senior Advisor (Political Director) for Maryland Republican Governor Larry Hogan. He also served as the Governor's Director of COVID-19 Response Strategy throughout the state of emergency (2020-22), helping save countless lives and businesses during the darkest days of the pandemic. In 1997, Gunzburger created the popular Politics1.com, a complete online directory of statewide and federal candidates, that he still publishes. His @politics1com Twitter feed is followed by the nation's leading political reporters and campaign consultants.

An attorney by training, Gunzburger has been a public defender, a state racketeering prosecutor, a litigation partner in a top-100 national law firm, and a governmental general counsel. He also served as a senior civilian commander in the Broward County Sheriff's Office, one of the nation's largest law enforcement agencies, and successfully advanced transparency, accountability and criminal justice reforms.

Gunzburger sees StoryCorps—and One Small Step—as his next opportunity to make a meaningful difference in the lives of Americans. As a child and grandchild of Holocaust survivors, he is acutely aware of what can occur when people lose sight of their shared humanity.

Gunzburger joins StoryCorps in a banner year for the organization, as it celebrates its 20th anniversary and scales up One Small Step across the country. As with all StoryCorps interviews, One Small Step conversations are added with participant permission to the StoryCorps archive at the American Folklife Center at the Library of Congress. To date, over 3,400 people across 40 states have participated in One Small Step, and the initiative has been featured recently on 60 Minutes and in *The Wall Street Journal*. Listen to One Small Step interviews [here](#), and learn more at takeonesmallstep.org.

About StoryCorps

Founded in 2003, StoryCorps has given over 620,000 people, in all 50 states, the chance to record interviews about their lives. The award-winning organization preserves the recordings in its archive at the American Folklife Center at the Library of Congress, the largest single collection of human voices ever gathered, and shares select stories with the public through StoryCorps' podcast, NPR broadcasts, animated shorts, digital platforms, and best-selling books. These powerful human stories reflect the vast range of American experiences, engender empathy and connection, and remind us how much more we have in common than what divides us. StoryCorps is especially committed to capturing and amplifying voices least heard in the media. The StoryCorps MobileBooth, an Airstream trailer that has been transformed into a traveling recording booth, crisscrosses the country year-round gathering the stories of people nationwide. Learn more at storycorps.org.