

## **New StoryCorps Mobile App Launches July 18**

New App with Expanded & Enhanced Features Allows Users to Record StoryCorps Interviews & Seamlessly Explore, Curate & Share StoryCorps Content on Social Media

Brooklyn, NY—Monday, July 18, 2022—**StoryCorps**, the nonprofit organization dedicated to recording, preserving, and sharing humanity's stories, today launches a new free mobile app, available in the Apple App Store and the Google Play Store. From one device, the **StoryCorps App** allows anyone, anywhere, to conveniently prepare for and record a high-quality interview for preservation in the online StoryCorps archive and eventually at the American Folklife Center at the Library of Congress. The app also seamlessly enables users to explore StoryCorps' rich content, curate personalized interview collections, and share StoryCorps stories to social media.

Founded in 2003, StoryCorps has given Americans across all 50 states the chance to record interviews about their lives and amplify the story of America through the voices of everyday people. The new StoryCorps App builds on the platform and reliability of the first app, which was launched in 2015 with the \$1 million TED Prize awarded to Dave Isay. The app made it possible for the public to record, archive, and access StoryCorps interviews beyond the StoryCorps MobileBooth that crisscrosses the country or in a permanent StoryBooth. The app has contributed to significant growth of the StoryCorps archive, which currently comprises interviews featuring more than 600,000 participants.

The new app provides access to StoryCorps' content, including its full online archive of interviews; all episodes of the StoryCorps podcast; the StoryCorps "Story of the Week" series; and the full collection of StoryCorps animations. The app also allows users to customize their profile, curate personalized interview collections, and easily share StoryCorps' content and their own recordings via their social media channels. In addition, users now have access to StoryCorps Communities, enabling them to add their interview to a community they've joined, as well as see content from other community members. StoryCorps Communities is often used by teachers and students, as well as by individual community groups.

App users can select one of three privacy settings for the interviews they record:

- Public: which makes the recording available to anyone through the StoryCorps Archive and app, and searchable on the web.
- StoryCorps Community: which makes the recording available to anyone logged into the StoryCorps Archive or app, but not findable by search engines.
- Private: which makes the recording visible and shareable with friends and family, using a private link on the StoryCorps Archive website.

To download the new app, visit the <u>App Store</u> and <u>Google Play</u>. For more information about the app, visit storycorps.org/app.

Dave Isay, Founder and President of StoryCorps, said, "In its nearly 20 years of existence, StoryCorps has recorded people of all backgrounds and beliefs, giving them the opportunity to honor someone with the act of listening, share their stories, and preserve their voices for future generations. The recordings remind us of our common humanity, and of the beauty, grace, and poetry of the lives being lived all around us. The new StoryCorps app makes the recording, preserving, and sharing StoryCorps interviews much more accessible, moving us closer to StoryCorps' goal to become an enduring institution that touches the life of every American."

## **Funding Credits**

Major support for the StoryCorps app is made possible by Jane Phillips Donaldson & William H. Donaldson.

## **About StoryCorps**

Founded in 2003, StoryCorps has given 600,000 people, in all 50 states, the chance to record interviews about their lives. The award-winning organization preserves the recordings in its archive at the American Folklife Center at the Library of Congress, the largest single collection of human voices ever gathered, and shares select stories with the public through StoryCorps' podcast, NPR broadcasts, animated shorts, digital platforms, and best-selling books. These powerful human stories reflect the vast range of American experiences, engender empathy and connection, and remind us how much more we have in common than what divides us. StoryCorps is especially committed to capturing and amplifying voices least heard in the media. The StoryCorps MobileBooth, an Airstream trailer that has been transformed into a traveling recording booth, crisscrosses the country year-round gathering the stories of people nationwide. Learn more at storycorps.org.