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## **StoryCorps Announces Michael Garofalo as Chief Content Officer**

### **Garofalo, a Longtime Former StoryCorps Staffer, Returns Amid the Organization's Milestone 20th Anniversary Year**

Monday, May 2, 2023 (Brooklyn, NY) – **StoryCorps**, the national nonprofit organization dedicated to recording, preserving, and sharing the stories of people from all backgrounds and beliefs, today announced that it has appointed **Michael Garofalo** as its first-ever **Chief Content Officer**. Over his fifteen-year tenure with StoryCorps (2004-18), Garofalo was instrumental in the creation and growth of various platforms through which the organization shares its recordings with the public. As Chief Content Officer, he will serve as StoryCorps' top editorial voice, overseeing its weekly broadcast, podcast, animations, film and TV projects, web content, and all other public-facing presentations of StoryCorps stories.

Garofalo said, "Returning to StoryCorps feels like coming home—but a home that's been renovated and is better than ever. I'm excited to help shape StoryCorps' next 20 years and the future of our content, and to find ways to get our stories in front of new audiences."

**StoryCorps CEO Sandra Clark** said, "As a core member of the StoryCorps team for most of our history, Michael played a central role in the broadcast, animation, and podcast seasons, as well as other programming that has helped establish StoryCorps as a beloved national institution. It's fitting that he returns during our anniversary year, when we are celebrating so many achievements that he has contributed to over the years. I'm thrilled that he joins us as we chart StoryCorps' future and work to realize our ambition to touch the life of every American."

Garofalo began his career at StoryCorps and went on to develop and refine the organization's signature style and sound. In particular, he produced and edited

hundreds of NPR broadcasts and launched the StoryCorps podcast, hosting more than 500 episodes. His work on StoryCorps' programming for the 10th anniversary of the 9/11 attacks was honored with both a Peabody Award and a Columbia-DuPont award. In 2012, he was a finalist for the Livingston Award for Young Journalists.

As a freelance editor and producer, Michael has developed shows for a variety of clients and partners outside of public media. As an Editorial Audio Fellow at Kickstarter, he launched *Just the Beginning*, a narrative podcast about how creative ideas become real. At Religion of Sports, he edited the long-form sports and culture series *Crushed*, *False Idol*, *Man in the Arena*, and *Rough Housing*. He recently developed a new show about human and animal relationships for Novel, Europe's largest independent podcasting house.

Garofalo is also an experimental musician weaving electronics, field recordings, found sounds, and narrative into his music.

As Chief Content Officer, Garofalo will report to Sandra Clark and, as in his previous tenure with the organization, will work closely with StoryCorps Founder and President Dave Isay. He will be responsible for ensuring that all StoryCorps content meets the highest standards of artistry, craft, journalistic integrity, cultural competency, and mission alignment; for mentoring, growing, and diversifying creative talent within the organization; and for shaping the vision for StoryCorps content going forward, pushing ahead into new creative territory and seeking new audiences and partnerships.

### **About StoryCorps**

Founded in 2003, StoryCorps has given over 630,000 people, in all 50 states, the chance to record interviews about their lives. The award-winning organization preserves the recordings in its archive at the American Folklife Center at the Library of Congress, the largest single collection of human voices ever gathered, and shares select stories with the public through StoryCorps' podcast, NPR broadcasts, animated shorts, digital platforms, and best-selling books. These powerful human stories reflect the vast range of American experiences, engender empathy and connection, and remind us how much more we have in common than what divides us. StoryCorps is especially committed to capturing and amplifying voices least heard in the media. The StoryCorps MobileBooth, an Airstream trailer that has been transformed into a traveling recording booth, crisscrosses the country year-round gathering the stories of people nationwide. Learn more at [storycorps.org](http://storycorps.org).