

Storyly  
Corps®

# PARTNERING WITH STORYCORPS

**STORYCORPS** offers the opportunity to engage with members of your organization and the broader community, and to record and preserve their stories for future generations.

We are excited to consider ways that StoryCorps could record, preserve, share, and celebrate your organization and its many voices.

**Learn more about our Custom Services opportunities.**

**As seen and heard on:**



The New York Times



# CUSTOM SERVICES OPPORTUNITIES

## RECORDING DAYS

Our onsite recording service sends our trained staff and equipment to record interviews in your designated location and with your invited participants using the StoryCorps model: 40 minutes of uninterrupted conversation between two people who know each other.

## PRESENTATIONS & WORKSHOPS

Share the power of storytelling and learn our best practices for recording interviews through customized StoryCorps presentations, workshops, and other resources.

## EDITED STORIES AND CONTENT

StoryCorps can produce interviews recorded with your community as short audio segments similar in style to our signature NPR broadcasts. Edited content can also be turned into animated shorts & podcasts.



[STORYCORPS.ORG](https://www.storycorps.org)

# CUSTOM SERVICES OPPORTUNITIES

## AUDIO CARDS & ANIMATED SHORTS

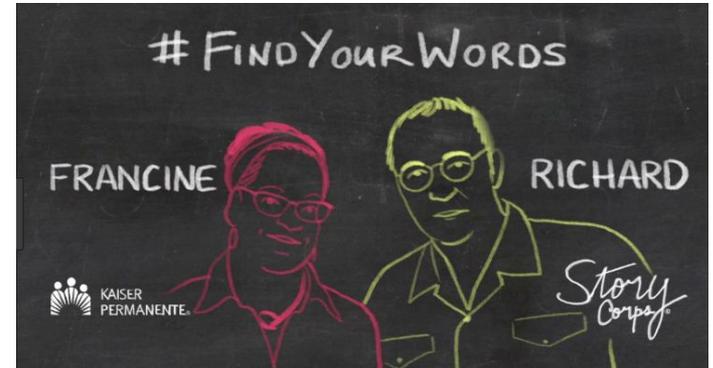
StoryCorps' signature animated shorts, based on produced audio segments, give you a powerful tool for sharing and engaging communities with your recorded content.

## TRANSCRIPTS

Transcriptions of StoryCorps recordings provide written, accessible guides to both produced and unedited audio recordings.

## MOBILEBOOTH ENGAGEMENTS

The StoryCorps MobileBooth can be used for private or public recording events and branded to feature your organization, sponsor, or event logos.

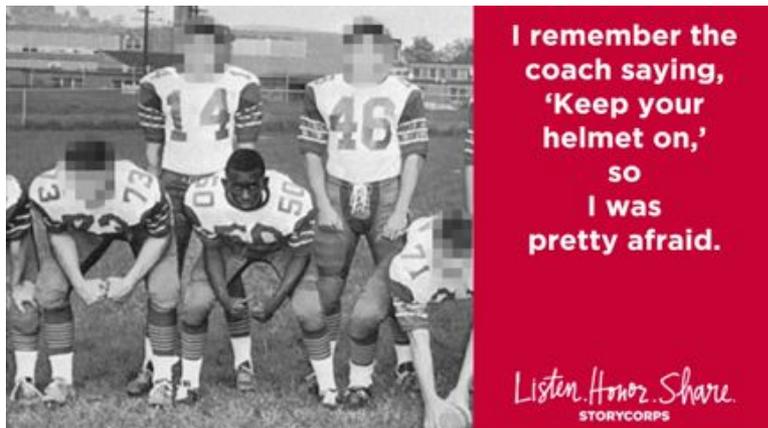


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# AUDIO CARDS

## AUDIO CARDS

An audio card pairs the produced audio segment with a photograph and the story transcript.



Below Dr. Weaver remembers integrating his high school football team in Knoxville, Tennessee. Click [here](#) to watch.



At right, Myrla Maldonado tells Actress Rashida Jones about working as a caregiver after she came to the United States from the Philippines and how she found her voice to speak out against sexual abuse. Click [here](#) to view.

# ANIMATED SHORTS

## TEXT-BASED ANIMATIONS

A text-based animation pairs the produced audio segment with a hand-drawn transcript of the story.

At right, in 2015 9-year-old Aidan Sykes came to StoryCorps in Jackson, Mississippi, to ask his father, Albert, a few important questions. Click [here](#) to watch.



## CLASSIC CHARACTER ANIMATION

Our classic character animation pairs the produced audio segment with fully designed and hand-drawn characters.

At right, on January 28, 1986, NASA Challenger mission STS-51-L ended in tragedy when the shuttle exploded 73 seconds after takeoff. On board was physicist Ronald E. McNair, who was the second African American to enter space. But first, he was a kid with big dreams in Lake City, South Carolina. Click [here](#) to watch.



# HOST THE STORYCORPS MOBILEBOOTH

## A SOUGHT-AFTER AND IMPACTFUL WAY TO BUILD COMMUNITY AND COLLECT STORIES

The StoryCorps Airstream MobileBooth is an eye-catching presence that provides an intimate space for your constituents and stakeholders to record their own StoryCorps interviews. Equipped with a soundproof recording studio, the StoryCorps MobileBooth is great for impressing passersby, engaging staff, and showing your neighbors how much you care about being part of the community.

The iconic StoryCorps MobileBooth offers a unique opportunity for your organization to align with a widely recognized brand, while also showing your logo—or the logo of your sponsor—on the outside of the Airstream trailer.

The MobileBooth can be used for private or public recording events and branded to feature your organization, sponsor, or event logos.



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# CONTINUE THE CONVERSATION

## ENGAGE WITH YOUR COMMUNITY THROUGH LISTENING EVENTS

StoryCorps encourages creative use of content. Sometimes this includes unique editing choices and inventive production.

For other partners hoping to engage with audiences in a meaningful way, this often include hosting **Listening Events**.

StoryCorps can work with you to design engaging and meaningful events where we:

- play produced content
- invite StoryCorps participants to expand on the stories shared in the edited clips
- welcome audience members to share their experiences around the themes presented in the produced content



## PAST PARTNERS

**Real Food Media** worked with **The Food Chain Workers Alliance** to record StoryCorps interviews with food workers and created a powerful, personal multimedia component for their campaign called [Voices of the Food Chain](#).

**The town of Geneva, Illinois**, celebrated its 175th anniversary by recording interviews with local residents, which the Geneva History Center used to create an exhibit called *Every Story Counts: Everyday Stories of Everyday Genevans* (which won an award for the Center). [View photos of that exhibit](#).

When celebrating 100 years, **the California Community Foundation** gathered major donors together to speak about issues that were important to them: education, health, the arts, and more. The personal stories of these donors, and their reflections on how they connected with the Foundation's work, were featured on the [Foundation's website](#).





## PAST PARTNER: CELEBRATING NEW ORLEANS' TRICENTENNIAL

### StoryCorps with the New Orleans Tricentennial Commission

In partnership with the Tricentennial Commission, StoryCorps celebrated the 300th Anniversary of New Orleans by recording, preserving, and sharing the many stories that make up the fabric of the vibrant city. The Commission created a [website](#) to feature its edited clips.

#### What we provided:

- MobileBooth visit to New Orleans
- Additional recording days at Greater New Orleans, Inc. offices and the Mid-City Library
- Custom-produced audio stories

#### Outcomes:

- Recorded over 60 stories
- Produced 25 stories
- Archived and preserved all recordings at the Library of Congress



**STORYCORPS.ORG**

# PAST PARTNER: CELEBRATING THE NATIONAL PARK SERVICE CENTENNIAL

## StoryCorps with the National Park Service

In celebration of its centennial, the National Park Service Midwest Regional Office sought to draw attention to the diversity of sites in the Midwest and to celebrate the people who work in and visit our national parks.

### What we provided:

- Onsite recording at 30 national parks and monuments
- Storytelling experiences for a range of NPS employees, including park rangers and other personnel
- Dynamic content that was shared widely on the Park Service's website and digital channels

### Outcomes:

- Recorded 215 stories across the Midwest Region
- Produced and [published](#) online 38 audio segments showcasing the diversity of the NPS
- Featured the [partnership](#) and [specific sites](#) we visited on StoryCorps digital channels, in conjunction with the Centennial campaign



Story  
Corps®

**OUR MISSION IS TO PRESERVE AND  
SHARE HUMANITY'S STORIES  
IN ORDER TO BUILD CONNECTIONS  
BETWEEN PEOPLE AND CREATE A MORE  
JUST AND COMPASSIONATE WORLD.**