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“60 MINUTES” PROFILES STORYCORPS

**StoryCorps, the award-winning public service nonprofit, to be profiled by
correspondent Norah O'Donnell, Sunday, January 9
at 7:30pm ET/7pm PT**

**Segment spotlights StoryCorps' One Small Step initiative, a project to
mend the fraying fabric of America—one conversation at a time**

Watch a preview [here](#)

BROOKLYN, NY, Friday, January 7, 2022—StoryCorps, the nonprofit dedicated to recording, preserving, and sharing the stories of Americans of all backgrounds and beliefs, will be the subject of a profile by **Norah O'Donnell** for the television newsmagazine program “**60 Minutes**,” Sunday, January 9, at 7:30pm ET/7pm PT. The segment will trace the growth of StoryCorps from 2003, when StoryCorps founder and award-winning journalist **Dave Isay** established the organization with a single recording booth in Manhattan's Grand Central Station. To date, approximately 600,000 Americans have participated in a StoryCorps interview. The recordings—which comprise the largest single collection of human voices ever gathered—are archived at the **American Folklife Center at the Library of Congress**. The organization shares select stories with the public through StoryCorps' NPR broadcasts, animated shorts, a podcast, digital platforms, and best-selling books.

The “60 Minutes” segment will also highlight StoryCorps’ **One Small Step** initiative. Piloted by StoryCorps in 2018, One Small Step brings strangers with different political views together to record a 50-minute conversation about their lives—not about politics. To date, more than 2,000 Americans in 40 cities have participated. The initiative, currently anchored in four U.S. communities, is an effort to connect people and reinforce the notion that we have much more in common than what divides us.

For the “60 Minutes” segment, O’Donnell interviewed Isay at the Library of Congress, where StoryCorps’ vast archive is housed. The profile also includes a conversation O’Donnell had with **Dr. Carla Hayden**, Librarian of Congress, about StoryCorps’ value as a unique, oral history of contemporary America. In addition, O’Donnell interviewed award-winning author and StoryCorps Board member **Jason Reynolds**, who is also the Library of Congress’ National Ambassador for Young People’s Literature and was once a StoryCorps interview facilitator.

“Since the beginning, StoryCorps’ mission has been to remind each other of our shared humanity through the act of listening,” said **Dave Isay, StoryCorps’ founder and president**. “One Small Step is an extension of this work. It gives everyday Americans a chance to be part of the solution to the crisis of contempt and toxic polarization ripping at the seams of our nation. We know this task is incredibly ambitious, and we hope Americans will join our effort.”

One Small Step is made possible by the generous support of The Hearthland Foundation, the Fetzer Institute, the William and Flora Hewlett Foundation, the Corporation for Public Broadcasting, and the Charles Koch Institute. StoryCorps thanks these donors for their commitment to this project and to bridging divides in America.

About One Small Step

One Small Step is one of StoryCorps’ many initiatives, which are focused on capturing and amplifying voices least heard in the media. While most StoryCorps interviews are between people who know each other, One Small Step is designed to bring together strangers with opposing political viewpoints, for 50-minute conversations. One Small Step interviews are not about politics, but about who we are as people: what we care about, our dreams for the future, and how we want to be remembered. One Small Step is based on the contact theory, which suggests that meaningful contact between two divergent groups can promote greater tolerance and acceptance. One Small Step’s scientific and systematic approach is supported by a group of One Small Step advisors that includes scientists, researchers, and psychologists. The initiative is currently anchored in politically diverse cities including

Wichita, KS and Richmond, VA, with two new cities to be announced in January 2022. To learn more about how to apply to be matched for a One Small Step conversation or to learn more about the initiative, visit: storycorps.org/one-small-step.

About StoryCorps

Founded in 2003, StoryCorps has given more than half a million people, in all 50 states, the chance to record interviews about their lives. The award-winning organization preserves the recordings in its archive at the Library of Congress, the largest single collection of human voices ever gathered, and shares select stories with the public through StoryCorps' podcast, NPR broadcasts, animated shorts, digital platforms, and best-selling books. These powerful human stories reflect the vast range of American experiences, engender empathy and connection, and remind us how much more we have in common than what divides us. StoryCorps is especially committed to capturing and amplifying voices least heard in the media. The StoryCorps MobileBooth, an Airstream trailer that has been transformed into a traveling recording booth, crisscrosses the country year-round gathering the stories of people nationwide. To learn more, visit storycorps.org.

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